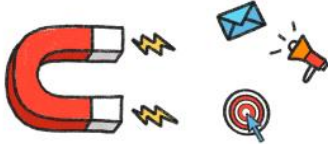


BLUB BLUB INC. is looking for a



# Junior User Acquisition Manager



## **Blub Blub?**

Is the company behind Speech Blubs ([speechblubs.com](http://speechblubs.com)), the world's leading speech & language development app for kids. We have already helped over 5 million kids - and this is just the beginning! We intend to become the leading player in the early childhood education sector, with the offering of products that will help our users from saying the first words to having all the skills necessary to have a head start in school.

Since we are rapidly growing, we are always on the lookout for new talents to join our team and help us reach new highs!

## **Who are we looking for?**

A **Junior User Acquisition Manager** or someone that is ready to conquer new goals in marketing, learn and grow with and within Blub Blub. Since this is a Junior position, no prior experiences are required, but what we are looking for is positive energy, willingness to learn, analytical and critical thinking skills and an open mind.

If you feel like you fit the description, continue reading below to know more!

## Life at Blub Blub:

- 😁 Young, agile and ambitious team with the vision of **making an impact**,
- 📖 Personal mentorship, opportunities to visit conferences, take online technical courses and participate in internal development workshops,
- 💻 All quality work equipment and software provided,
- And for the **fun part**, after you contact us we'll show you all the additional benefits that working for Blub Blub brings! 🏖️ 🧘 🌊 🍷 🍺

## Essential skills and qualifications:

- Good communication skills
- Positive and proactive attitude
- Problem solving and google is your friend mindset
- Creative mindset
- Love for numbers and maybe data analysis experience using Excel or similar tools
- Eagerness to learn and make a "long term" commitment to grow and evolve with the company
- What can help with being selected, but is in no way a requirement? Owning Etsy, Amazon or any similar shops, have done some dropshipping, attended online courses, managed any kind of campaigns so far, etc.

## Specific responsibilities for this role:

- Learn! :)
- Plan, execute and analyze user acquisition campaigns across channels
- Analyze the performance and measure ROI of all marketing activities
- Communicate achievements, plans and goals
- Collaborate with other team members and teams to implement and improve advertising campaigns (from ads, analytics, technology implementation, to product development and everything in between)

If you want to **test our app**, let us know and we are happy to send you a promo code!

Lastly, even if you think you don't tick all the boxes, don't worry - we'd still love to hear from you! Nobody ticks every box, and we are looking for someone excited to join the team! Don't be shy and **send us your application** including your CV in English or Slovenian to [jobs@blubblub.org](mailto:jobs@blubblub.org). Looking forward to meeting you!